



**NBDS**  
PRODUCTIONS



## CORPORATE CAPABILITIES

Bringing the latest trends and cutting edge urban entertainment to elevate onsite engagement at corporate meetings and events



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**NBDS Productions, LLC**

*Founded in April 2009*

*Bringing the latest trends and cutting edge urban entertainment to elevate onsite engagement at corporate meetings and events*

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14280 S. Military Trail #8532

Delray Beach, FL 33445

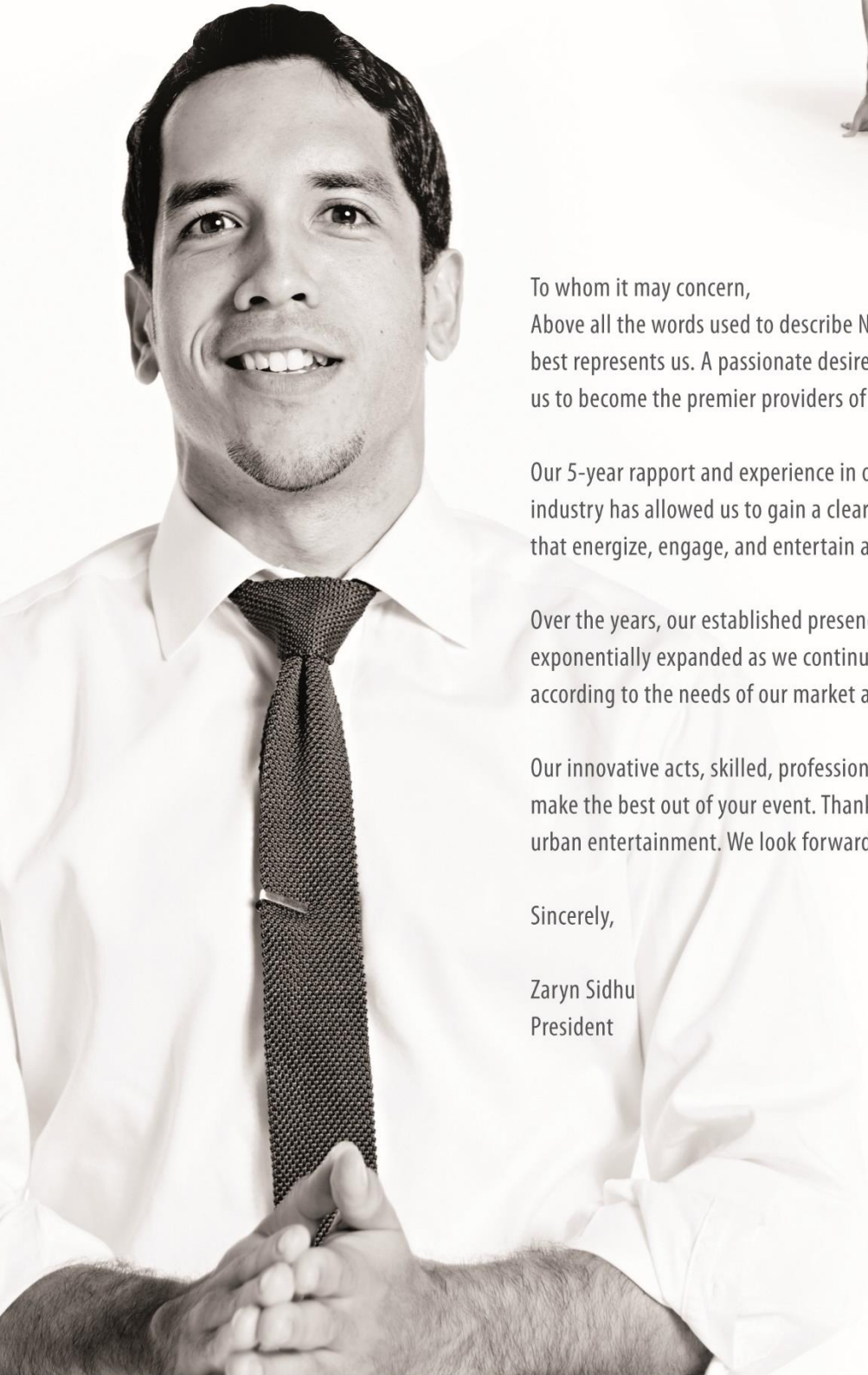
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# PRESIDENT'S MESSAGE



To whom it may concern,  
Above all the words used to describe NBDS and its team members, it is our passion that best represents us. A passionate desire to showcase urban entertainment is what has led us to become the premier providers of engaging urban experiences.

Our 5-year rapport and experience in over 180 productions in the event entertainment industry has allowed us to gain a clear understanding of the factors needed to create acts that energize, engage, and entertain audiences of all types.

Over the years, our established presence in the meetings and event industry has exponentially expanded as we continue to develop current acts and create new ones according to the needs of our market and the development of new industry trends.

Our innovative acts, skilled, professional talent and PASSION are exactly what you need to make the best out of your event. Thank you for considering us as your provider of elite urban entertainment. We look forward to working with you in the future.

Sincerely,

Zaryn Sidhu  
President



## INTRODUCTION TO NBDS PRODUCTIONS

Covering all aspects of urban entertainment, NBDS Productions is the leading provider of structured urban entertainment services for the meetings and events industry. Experienced talents across all urban platforms bring highly interactive acts that are meticulously produced and customized. The high energy, and integration of the latest trends in the event industry will deliver unique entertainment, taking audience engagement to new heights and creating memorable events.

**Concept Development**

**Creative Direction**

**Urban Talent Procurement**

**NBDS Productions'  
Capabilities include  
the following:**

**Choreography & Staging**

**Scriptwriting**





## SELECT CLIENT REFERENCES

*NBDS has a history of exceeding client expectations.*

"Everyone is professional, courteous, warm, and smart – they asked a lot of great questions during some of our first conversations that revealed their vast experience performing at live events."

**Joyce Lee - Integrated Producer, TAXI INC**

"Not only provided excitement within our store but brought curiosity to the department."

**Lauren Kirtley - Special Event Coordinator, Macy's**

"They were extremely professional and delivered much more than we could have anticipated...they even had ME on the dance floor!"

**Adam Soreff - Marketing Director, UniFirst Corporation**

"Our guests are still raving over your "flash-mob" performances and your impressive dance moves."

**Raymond J. Kayal, Jr. - CEO, NewsLink Group**

"You and the 'crew' were key components in an amazing event."

**Emily Watson - Synchronization Strategist, Think Up Consulting**



# SELECT PAST CLIENTS

*NBDS' clients have included the following agencies & organizations:*







## KEY STAFF

### **Zaryn Sidhu, President**

As a sophomore in high school, Zaryn “Zrock” Sidhu was introduced to breakdancing in 2002. Back then, he didn’t understand how his new hobby would influence his life and one day shape his career. Years of developing his skills in the dance led him to actively compete in the South Florida urban scene, meeting dancers of all kinds and introducing him to a whole new world of possibilities.

With no clear path in mind, in 2005 he began his college education in accounting as he continued to compete and perform alongside a group of dancers known as “No Bodies crew”.

In 2009, Zaryn established No Bodies Crew LLC (now known as NBDS productions) as an urban entertainment company to provide structured acts for events of all types. NBDS initially operated on his spare time. However, being laid off from his job at a bank and booking a major TV commercial were the catalysts that pushed Zaryn to pursue his vision at full force. This new drive also influenced his change of direction in his studies as he switched his major to marketing and management with a minor in business law and economics.

His passion for the urban arts has only expanded since, as he has seen how his knowledge in business and experience in event entertainment has helped him elevate the urban performance arts to a new platform.

### **Seth Gordon, Associate Producer**

A Nevada native, Seth Harris Gordon has never been a stranger to the spotlight. Growing up in the bright lights of Las Vegas and attending weekly shows with his parents, Seth created an intense passion for the world of entertainment. From the early age of eight, he began to nurture his passion through dancing and acting.

After moving to Florida and enrolling in college, Seth realized he could never let go of his innate entertainer. He decided to transfer out of a pre-med program in order to pursue the dreams he carried from his early childhood. As a dance major, Seth continued to develop his skills in dancing and acting and eventually landing significant jobs that allowed him to work with renowned celebrities such as Ne-Yo, Pitbull, and One Direction.

It was in the set of a major TV commercial where Seth and Zaryn (NBDS president) crossed paths. Pursuers of the same vision, they united to produce NBDS’ initial acts. His extensive experience as a charismatic, versatile entertainer has made him a key member of the NBDS team as the Associate Producer, bringing concepts to life and carrying out his passion’s purpose: To entertain.





## CONCLUSION

From envision to completion, NBDS Productions works methodically to ensure all of a client's objectives are accomplished and services are aligned to their corporate vision. Their wide-ranging capabilities guarantee to have all aspects of entertainment covered by using professional grade urban talent, creative direction and technology trends available. Their variety of customizable acts performed by experienced talent will leave audiences with irreplaceable memories and clients with successful events.

The most authentic and entertaining urban experience is available for your event. With NBDS Productions, the aim is not to just amuse guests throughout events, but to: Energize, Engage, and Entertain.





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